



Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

2022 Cruel Mistress Pinot Noir

THE VINTAGE:

The conditions in spring were mild and wet which set the 2022 vintage up perfectly. Late spring and summer conditions were dry and warm in the lead up to Christmas which meant there was little or no disease pressure in the vineyards with perfect bunches of Pinot and Chardonnay harvested in March and April. Wines have generous fruit flavours and excellent fresh acidities; Chardonnay and Pinot are the standout varieties for the season.

THE WINEMAKING:

Sourced from several locations in the Great Southern, the fruit was fermented using a combination of wild fermentation, selected yeasts and 1-3 year old French oak for 6 months prior to bottling.

THE WINE:

The nose shows graphite, minerals and juicy black cherries. A hint of spicy oak plays a supporting role. The palate is softly textured, fresh and vibrant with flavours of black cherry and earthy beetroot. The wine has a soft, silky finish.

Vineyard	Various	Origin	Great Southern, WA	Vegan	N/A
Year Planted	Various	Variety	Pinot Noir	Vegetarian	N/A
Location	Great Southern, WA	Picking date	April 2022	Organic	N/A
Vines per Hectare	2020	Sugar at picking	12.3°Baume	Biodynamic	N/A
Irrigation	Yes	Alcohol	12.8%	Allergens	Sulphites
Clone/s	777, MV6, 114, 115	pH	3.48		
Rootstock	Own	Total acidity	5.63 g/L		
Aspect	Various	Residual sugar	2.0 g/L		
Soils	Granite/Laterite	Bottled	March 2023		
		Cellaring Potential	5 years		